

## Abstract

Today, the Internet becomes imminent by the spread of high speed lines such as ADSL or the optical fiber. Many companies and government offices came to have Web sites. Blog came to be able to appear, even the individual came to be able to make the Web site easily. And, the number of those who have the Web site has increased.

When we look at the Web site, Our seeing it first is probably top page. It's entrance of the Web site, so to speak, said that it is the face of the Web site.

Web sites have various types. Colors and placement, by the area ratio, how does our impression change?

In the design, the color quality is large depending on the arrangement of color. The seeing of color changes depending on the size.

In this study, with the sample which simplified a Web site, I intend to inspect an impression by the coloration. To examine the change in the impression according to the difference of brightness, I decided to use a monochromatic image for a sample.