

Y
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新 一 代 設 計 展

young designers' exhibition

1 ————— 4, JUNE 2022



TAIWAN
DESIGN RESEARCH INSTITUTE

研 究 院
設 計
台 灣

What is YODEX?

Established in 1981, YODEX has strived to further develop the exhibition with emphases on branding, professionalism, and internationalization. YODEX is one of the most prominent joint design exhibitions by students of different design departments, showcasing works of diverse fields including product design, graphic design, package design, visual communication design, etc.. Every year, over 4,000 entries and 10,000 young designers from 140 departments of over 60 schools participate in the exhibition.



2019 YODEX overview

- Date : May 3rd to 6th , 4 days
- Place: Taipei World Trade Center 1&3
- 3,848 works from 137 departments of 65 schools, including 130 academia-industry cooperative project
- Over 80,000 visitors in total



2019 Young Pin Design Award Ceremony

- In addition to the exhibition, YODEX also features Golden Pin Design Award, which is only open to students in Taiwan and for those who participate in YODEX only.
- In 2019, there were 123 winners over 6,315 submission.



2019 YODEX Media Exposure

- 146 exposure with 8 on print news and TV channel



非凡新聞 "新一代設計展"開幕 工業設計想像富創意



新一代設計展 全台137所設計系所齊聚發光



新一代設計展秀萬名新銳
蘇揆大讚學子創意十足！



新一代設計展《未定義》
作品多元 創意與獨特的結合

2021 YODEX Online

The online exhibition was themed “Enjoy Every Step ! ” and there were 3,000 works from 163 departments, 84 schools in total, forming an online data case for students.



1,691,490 website views
a 34% growth compare to 2020



9,600 followers



2,359 messages
in for matching session

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online_exhibition

40th

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MAY 14 ——— CO YOUNG DESIGNERS' EXHIBITION

Now is on YODEX's Official Website

2021 International School

Finland	UK	Mexico
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Hong Kong	Thailand	Malaysia	India
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Japan



専門学校
桑沢デザイン研究所



2022 YODEX Information

- Time: June 1th Wed. - 4th Sat., 2022 10:00-17:00
- Place: Taipei Nangang Exhibition Center, Hall 2, 1F and 4F
- Exhibition Format: on-site and online <https://www.yodex.com.tw/>
- Participants: 60 schools, 132 departments, 3,800 works, 10,600 students



Exhibition overview



Curation and Key Visual



Curation

J.C. Architecture 柏成設計

Founder | Johnny Chiu

Managing Partner | Nora Wang



Key Visual

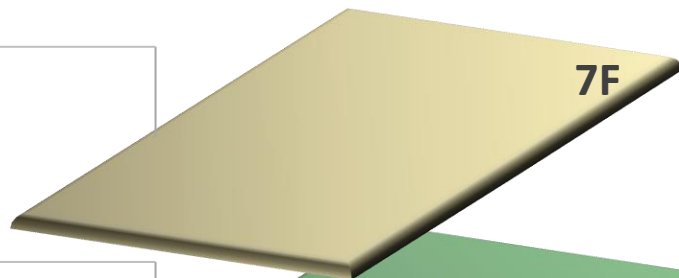
Aaron Nieh 聶永真

Founder | AARON NIEH WORKSHOP

Floor Plan

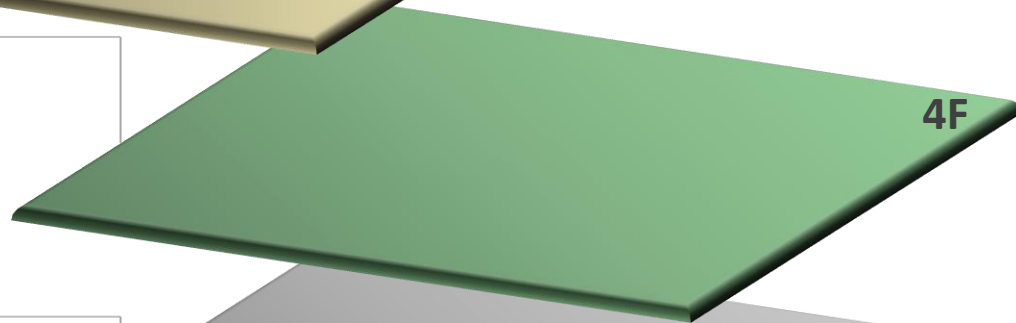
7th Floor

Opening Ceremony
Young Pin Design Award



4th Floor

Digital Media Design
Communication Design
Integrated Design



1st Floor

Product & Craft Design
Spatial Design
Fashion Design



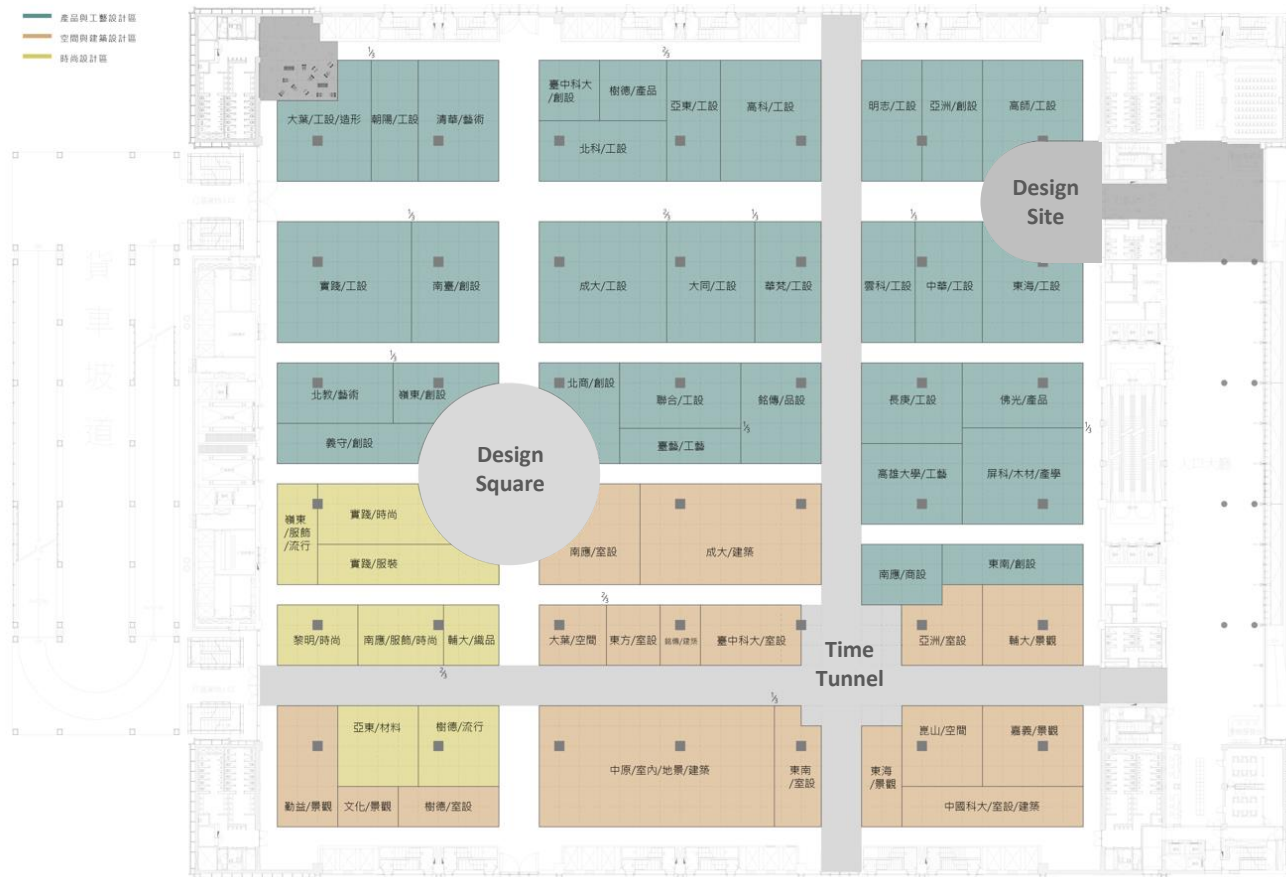
Floor Plan

1st Floor

Product & Craft Design

Spatial Design

Fashion Design



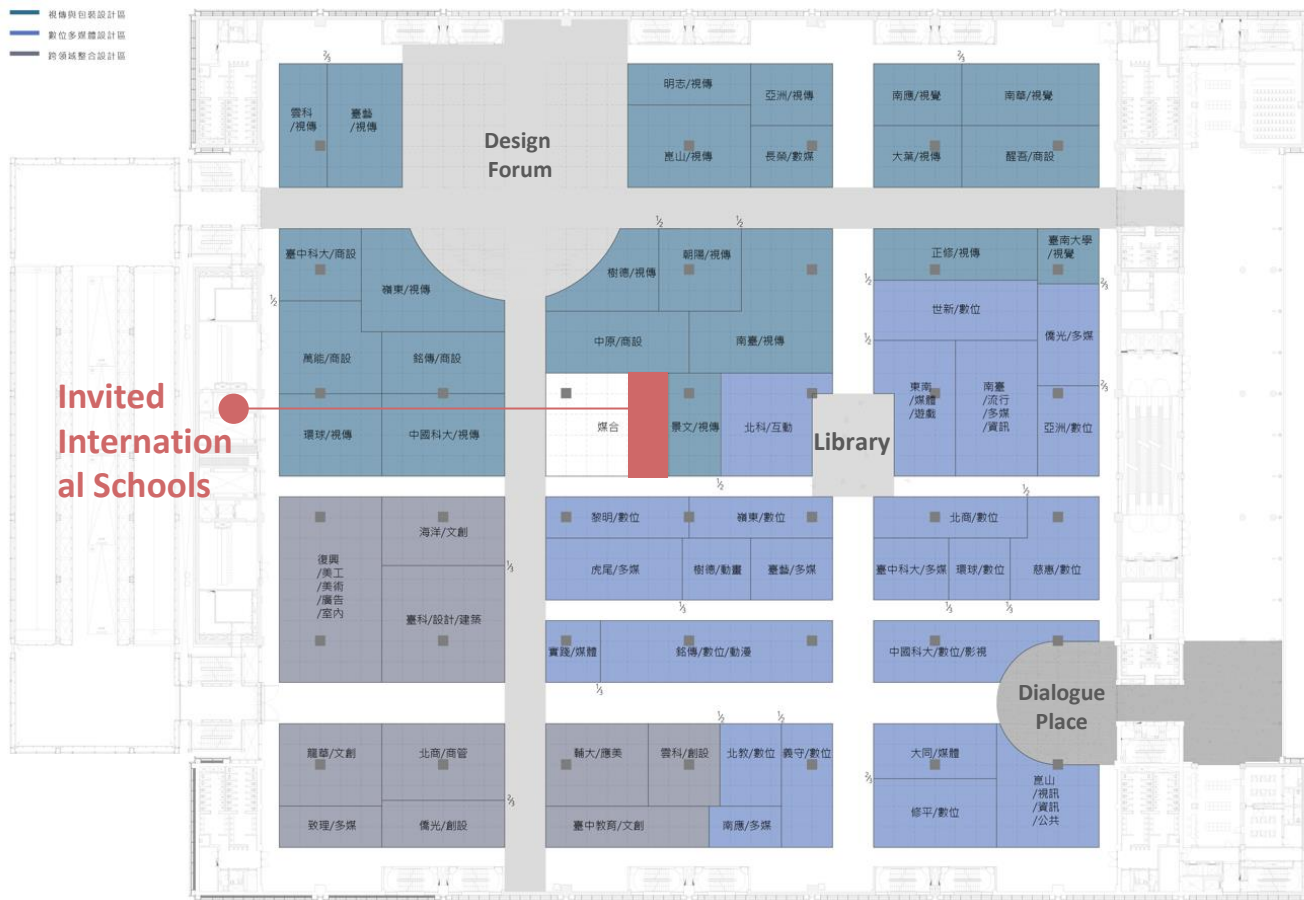
Floor Plan

4th Floor

Digital Media Design

Communication Design

Integrated Design



Thank you.

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